

Whitenoise Inc.

\$100,000 Whitenoise Security Challenge

Aug 11, 2007



Vancouver, British Columbia,
Canada

Whitenoise Inc. is pleased to announce that the \$100,000 Whitenoise Security Challenge begins on October 15, 2007 and runs until April 15, 2008.

“Step by step we have moved through the validation process”, says Andre Brisson CEO-President of Whitenoise. “First was validation and testing by the university system. Second was the validation and testing by the appropriate government agencies. Third was the validation provided by the granting of the US and international patents in April 2007. Now the global community including any governments, schools, enterprises, security groups, black hat groups, students and consumers are challenged to compromise Whitenoise security.”

The Whitenoise Security Challenge is open to any person without purchase of any product. See: <http://www.wnlabs.com/WhitenoiseSecurityChallenge/>

The need for effective digital security has never been greater. In 2007-2008 Whitenoise products including the Security Suite, Group Keys, Secure File Interchange and the Whitenoise Tunnel will be released to the public in retail and Value Added Reseller channels internationally. These products can be found through fine distributors like <http://www.shikatronics.com>.

Whitenoise key technologies are designed to secure data in transmission and at rest by providing continuous authentication throughout a network session, inherent intrusion detection, and automatic denial of network access to criminals without human intervention. It is particularly well suited to securing high volume, high speed real time streaming applications and telecommunications.

You can prove it to yourself: <http://www.wnlabs.com/streaming.html>

By taking a “common sense” approach, and investing just a few minutes, any technologist can readily dispel the belief that setting up security is difficult and onerous. Just by setting up a codec for Windows Media Player and installing a media key on a USB flash memory drive, encrypted video and multi-media is playable without any perceptible latency. You can readily see how easy it is to deploy on wireless devices and satisfy real-time speed demands with just software. And it secures any kind of digital network.

To learn about Whitenoise key technologies and solutions and to review patents please visit <http://www.wnlabs.com>. “The winner, if any, will be announced in June 2008. If as we suspect no successful break is submitted, WN intends to follow up with a \$1 Million Whitenoise Security Challenge beginning in the summer of 2008”, says Whitenoise CTO and founder Stephen Boren. “During the contest period, I will be available to discuss serious security questions at a blog at <http://www.stephenboren.com>.”

Visit us on the web at

www.whitenoiselabs.com

Licensing

Whitenoise is now available for licensing to economically provide a new level of security in a broad range of products. It can be implemented in software, firmware and silicon. (It has been implemented in Xilinx FPGA, providing encryption/decryption speeds in excess of 1.28 gigabits/second on a very inexpensive chip, thereby demonstrating the algorithm's ability to be easily incorporated into 3rd parties hardware as well as software products.

For further information on licensing please contact A. Brisson.

Distribution

Whitenoise is now expanding its retail, service and manufacturing representative channels.

If you are an interested and qualified distributor and are interested in learning more about Whitenoise file security products visit our website for product information and contact details.



Securing the World's Information

About Whitenoise Laboratories Inc.

Whitenoise Laboratories Ltd. is in the IT security business of protecting valuable data at rest and in transit.

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product by downloading a
30 day free trial from our
Website
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