



## White House Invites

### Whitenoise Laboratories (Canada) Inc. to

#### National Cyber Leap Year Summit

Vancouver, British Columbia  
Canada

July 20, 2009



*"Working in partnership with the communities represented here today, we will develop a new comprehensive strategy to secure America's information and communications networks." - President Obama, May 29, 2009*



In response to the President's call to secure the United States (and Canadian) cyber infrastructure, **The White House Office of Science and Technology Policy (OSTP)** and the NITRD Program Senior Steering Group (SSG) for Cybersecurity R&D have developed the Leap-Ahead Initiative with the goal of developing a national cybersecurity leap-ahead R&D agenda.

Whitenoise Laboratories (Canada) Inc. is pleased to have been asked by the White House OSTP to participate in this plenum.

"Whitenoise Dynamic Distributed Key Infrastructures and Dynamic Identity Verification and Authentication, or DIVA, provide continuous authentication, inherent intrusion detection, and automatic denial of network access to criminal behavior," said Andre' Brisson, co founder of Whitenoise Laboratories (Canada) Inc.



Stephen Boren, CTO and co founder of Whitenoise pointed out, "Whitenoise technologies can easily be deployed in the five categories that have been identified by the Whitehouse OSTP to have game-changing potential to secure networks."

Five categories are:

- **Digital Provenance** → basing trust decisions on verified assertions
- **Moving-target Defense** → attacks only work once if at all
- **Hardware-enabled Trust** → knowing when we've been had
- **Health-inspired Network Defense** → move to real-time diagnosis
- **Cyber Economics** → crime doesn't pay

The five new games will be explored at the invitation-only [NCLY Summit](#) scheduled for August 17-20, 2009, in Arlington, Virginia. Invited Summit participants will examine the forces of progress and inertia and recommend the most productive ways to induce the new games to materialize over the next decade. The Summit's outcomes will serve as input to the Administration's cybersecurity R&D agenda and as strategies for public-private actions to secure the Nation's digital future.

"We are proud to have been recognized by the Whitehouse Office of the President OSTP and to attend this summit with many of the most influential and visionary technology companies and academics in the world," said Andre Brisson.

For further information, email to: [leapyear@nitrd.gov](mailto:leapyear@nitrd.gov).

[www.wnlabs.com](http://www.wnlabs.com)